

VALEDICTION



Felicitation : 2.50 p.m. - 3.00 p.m.

Dr.S.Santhi

Associate Professor & Self-Financed Section In-charge
Seethalakshmi Ramaswami College
Tiruchirappalli

Valedictory Address

Ethics and Social Responsibility in Start ups

3.00 p.m - 3.45 p.m

Dr.T.Unnamalai

Assistant Professor

Department of Commerce

Centre for Distance and Online Education

Bharathidasan University

Tiruchirappalli



VOTE OF THANKS & PRESENTATION OF REPORT- 3.45 p.m. - 4.00 p.m.



Dr.R.Sheela

Assistant Professor

Department of Commerce (Self-financed Section)

Seethalakshmi Ramaswami College

Tiruchirappalli

THANK YOU



SEETHALAKSHMI RAMASWAMI COLLEGE

(AUTONOMOUS)

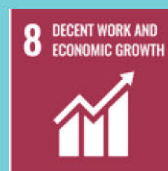
AFFILIATED TO BHARATHIDASAN UNIVERSITY

TIRUCHIRAPPALLI

Accredited with A+ by NACC (4th Cycle)



Department of Commerce & Commerce (Applied)
(Self-Financed)



Organise
Virtual National conference
ESU'24

ENTREPRENEURSHIP AND START UPS:

A MULTIDISCIPLINARY APPROACH

30.12.2024 & 31.12.2024

PROGRAMME

DAY - 1

30.12.2024 (Monday)

INAUGURATION

Welcome Address : 11.30 a.m. - 11.35 a.m.

Ms. N. Padmapriya

Lecturer and Head

Seethalakshmi Ramaswami College

Tiruchirappalli



Presidential Address : 11.35 a.m. - 11.50 a.m.



Dr. M. V. Alli

Principal

Seethalakshmi Ramaswami College

Tiruchirappalli

Inaugural Address: 11.50 a.m. - 12.30 p.m.

Education and Skills Development

Dr. K. Rajam

Head & Assistant Professor

Department of B.Com (Bank Management)

Srimad Andavan Arts and Science College (Autonomous)

Tiruchirappalli



Lunch Break : 12.30 p.m. - 1.30 p.m.

Technical Session - 1

Start up Ecosystem in India

1.30 p.m. - 2.30 p.m.

Dr. R. Rajesh

Assistant Professor

Department of Tourism and Hospitality Management

Mizoram University (A Central University)

Aizawal, Mizoram



PAPER AND POSTER PRESENTATION - 2.30 p.m. - 4.00 p.m.

DAY - 2

31.12.2024 (Tuesday)

Technical Session - 2

Trailblazing Startups in Tourism and Hospitality:

Shaping the Future of Global Travel

11.30 a.m. - 12.30 p.m.



Dr. A. Sadanandam

Assistant Professor

Department of Business Studies

Central University of Kerala

Tejeswini Hills

Kasaragod District, Kerala

Lunch Break : 12.30 p.m. - 1.30 p.m.

Technical Session - 3

Empowering Women to Lead: Start-Up Schemes for Success

1.30 p.m. - 2.30 p.m.

Dr. G. Arockia Stalin

IQAC Member & Assistant Professor

Professional Accounting and Finance

Kristu Jayanti College (Autonomous)

Bengaluru, Karnataka



PARTICIPANTS FEEDBACK - 2.30 p.m. - 2.50 p.m.

Announcement of Best Poster and Paper Presentation