



**SEETHALAKSHMI RAMASWAMI COLLEGE**

**(Autonomous)**

**Affiliated to Bharathidasan University  
Tiruchirappalli**

**Accredited with A+ by NAAC (4<sup>th</sup> Cycle)**



**ENTREPRENEURIAL DEVELOPMENT CELL, IIC  
IN COLLABORATION WITH  
DEPARTMENT OF COMMERCE (SF), COMMERCE (APPLIED)  
SUCCESS SQUAD CLUB  
& COMMERCE CHAMPIONS CLUB**



*Organise a*  
**WORKSHOP ON**  
**EFFECTIVE SALES AND MARKETING STRATEGIES FOR**  
**ENTREPRENEURS**



**Resource Person**  
**Dr. ARUL RAMANATHA PILLAI**  
Assistant Professor  
Department of Commerce Computer Application  
St. Joseph College (Autonomous)  
Tiruchirappalli - 620 002

**TIME : 10.00 a.m to 1.00 p.m**  
**DATE : 04.12.2024**  
**VENUE : VIDHYA GANAPATHI HALL**

**All are Cordially Invited**