



**SEETHALAKSHMI RAMASWAMI COLLEGE**

**(Autonomous)**

**Tiruchirappalli**

**Accredited with A+ by NAAC (4<sup>th</sup> Cycle)**



**A Two-Day National Conference**

**on**

**Women Empowerment through**

**Women Entrepreneurship**

**(WEWE 2026)**



**Date: 21 & 22 January 2026**

**Time: 10.00 a.m to 04.00 p.m**

**Venue: Medha Saraswathi Hall**

**Organized by**

**PG AND RESEARCH DEPARTMENT OF COMMERCE  
SEETHALAKSHMI RAMASWAMI COLLEGE (Autonomous)**

**Tiruchirappalli - 620002**

**Tamil Nadu, India**

**<https://forms.gle/H1ESmQ8UGchXyDX59>**



**Platinum Jubilee**





# Schedule

21.01.2026

Session I 10.30 a.m - 12.30 p.m

Welcome Address:

**Dr. P. Sugunalakshmi**

Associate Professor and Head

PG and Research Department of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli



Inaugural Address:

**Dr. M.V. Alli**

Principal

Seethalakshmi Ramaswami College

Tiruchirappalli



Title: Empowering women through Start ups

Speaker:

**Dr. C. Paramasivan**

Associate Professor of Commerce

Thanthai Periyar Govt. Arts and Science College

Tiruchirappalli



**Technical Session I - 12.00 p.m. - 1.00 p.m.**

Session II 2.00 p.m. - 3.30 p.m.

Title: Role of Social media in empowering women entrepreneurs

Speaker:

**Dr. J. Gayathri**

Professor

Department of Commerce and Management Studies

Bharathidasan University, Tiruchirappalli

Vote of thanks:

**Dr. S. K. Sukhuna**

Associate Professor of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli



22.01.2026

Session III 10.00 a.m. - 12.30 p.m.

Title: The equity mandate: Redefining Women's entrepreneurial leadership pipelines for inclusive prosperity

Speaker:

**Ms.S. Gandhimathi**

Assistant Professor of Business Administration

AMC Bangalore, Karnataka

**Technical Session II - 12.00 p.m. - 1.00 p.m.**

Session IV 2.00 a.m. - 03.30 p.m.

Title: Women Empowerment and women entrepreneurs - Mythology to Modernity

Speaker:

**Dr. Madhusudan Rao, Datrika**

Associate Professor of Management

CMR University,

Bengaluru, Karnataka



Valedictory Address 3.30 p.m.

Title: Successful Women Entrepreneurs

Speaker:

**Dr. M. Neela**

Associate Professor of Business Administration

Cauvery College for Women

Tiruchirappalli



Vote of thanks:

**Dr. R. Mangaiyarkarasi**

Assistant Professor of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli