

SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

Tiruchirappalli

Accredited with A+ by NAAC (4th Cycle)



**A Two-Day National Conference
on
Women Empowerment through
Women Entrepreneurship
(WEWE 2026)**



Date: 21 & 22 January 2026

Time: 10.00 a.m to 04.00 p.m

Venue: Medha Saraswathi Hall

Organized by
PG AND RESEARCH DEPARTMENT OF COMMERCE
SEETHALAKSHMI RAMASWAMI COLLEGE (Autonomous)
Tiruchirappalli - 620002
Tamil Nadu, India

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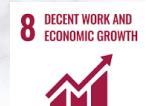


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Platinum Jubilee

2026



Schedule

21.01.2026

Session I 10.30 a.m - 12.30 p.m

Welcome Address:

Dr. P. Sugunalakshmi

Associate Professor and Head

PG and Research Department of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli



Inaugural Address:

Dr. M.V. Alli

Principal

Seethalakshmi Ramaswami College

Tiruchirappalli

Title: Empowering women through Start ups

Speaker:

Dr. C. Paramasivan

Associate Professor of Commerce

Thanthai Periyar Govt. Arts and Science College

Tiruchirappalli



Technical Session I - 12.00 p.m. - 1.00 p.m.

Session II 2.00 p.m. - 3.30 p.m.

Title: Role of Social media in empowering women entrepreneurs

Speaker:

Dr. J. Gayathri

Professor

Department of Commerce and Management Studies

Bharathidasan University, Tiruchirappalli



Vote of thanks:

Dr. S. K. Sukhuna

Associate Professor of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli

22.01.2026

Session III 10.00 a.m. - 12.30 p.m.

Title: The equity mandate: Redefining Women's entrepreneurial leadership pipelines for inclusive prosperity

Speaker:

Ms.S. Gandhimathi

Assistant Professor of Business Administration

AMC Bangalore, Karnataka



Technical Session II - 12.00 p.m. - 1.00 p.m.

Session IV 2.00 a.m. - 03.30 p.m.

Title: Women Empowerment and women entrepreneurs - Mythology to Modernity

Speaker:

Dr. Madhusudan Rao, Datrika

Associate Professor of Management

CMR University,

Bengaluru, Karnataka



Valedictory Address 3.30 p.m.

Title: Successful Women Entrepreneurs

Speaker:

Dr. M. Neela

Associate Professor of Business Administration

Cauvery College for Women

Tiruchirappalli

Vote of thanks:

Dr. R. Mangaiyarkarasi

Assistant Professor of Commerce

Seethalakshmi Ramaswami College

Tiruchirappalli

