



SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

Tiruchirappalli

Accredited with A+ by NAAC (4th Cycle)



**INSTITUTION INNOVATION COUNCIL
&**

PG & RESEARCH DEPARTMENT OF COMMERCE

cordially invites you all for the

Two days workshop on

RAISING FINANCE AND MANAGING FINANCE FOR STARTUPS

**DATE: 21.05.2025
SESSION I TIME : 10.00 AM**

Smart Strategies for Startup Funding and Financial Management



Dr. C. Paramasivan

**Associate Professor of Commerce
Thanthai Periyar Government Arts & Science College
Trichy-620023**

SESSION 2 TIME: 2.00 PM

Startup Finance 360°: From Bootstrapping to Venture Capital and Beyond.

Dr. S. Ramya

Assistant Professor of Commerce
Srimad Andavan Arts and Science College
Trichy-620005



DATE: 22.05.2025

SESSION I TIME : 10.00 AM

Mastering the Art of Startup Finance: Plan, Pitch, and Prosper

Ms. R. Keerthana

Proprietor, Aathirai Designers,
Melachitanmani,
Tiruchy-620002



SESSION II TIME: 2.00 PM

Government Schemes for Startups

Dr. S. Najma

Assistant Professor of Business Administration
Holy Cross College
Trichy-620002



Join us: <https://meet.google.com/hfg-ynuv-cdk>